

Anna Haggerty

CONTACT

Anna Haggerty
Brooklyn, NY

(507) 319-8410
haggertyanna@gmail.com
annahaggerty.com

SKILLS

Branding
Digital design
Event design/signage
Layout design
Logo design
Presentation design
Photography/retouching
Production
Serigraphy
Typography
Web design (HTML & CSS)

SOFTWARE

Audition
Dreamweaver
Illustrator
InDesign
Lightroom
Microsoft PowerPoint
Microsoft Excel
Photoshop
Premiere Pro
Sketch
SketchUp

AWARDS

Graduated Cum Laude
Samuel E. Wood Medallion
Award—Spring 2017
Chancellor's Award—
Fall 2015, 2016 and 2017

EDUCATION

University of Wisconsin-Stout, Menomonie, WI

Major: Graphic Design and Interactive Media

Emphasis: Graphic Design

Minor: Business Administration

WORK EXPERIENCE

Creative Designer, Live Nation Media & Sponsorship

(March 2019–Present) New York, NY

Multi-faceted designer working alongside a team of designers helping to break the walls of brand partnerships and activations at concerts and festivals (live and digital) through the use of AR innovation, print and digital design, and conceptual strategizing. Responsibilities include: concepting, logo design, presentation design, mockups, experiential design, packaging design and AR design.

Graphic Designer, L'Oréal / Redken

(January 2018–March 2019) New York, NY

Sole designer for the Redken 5th Avenue global design team. Scope of work included print, logo, event, brand and presentation design for Redken 5th Avenue and The Exchange. Other duties included photoshoot conception/preparation and post-production of materials.

Graphic Designer, Marchon Inc. / Vision Service Plan Inc. (VSP)

(August 2017–January 2018) Melville, NY

Scope of work included design and photo retouching, logo design and production of licensed brands under the Marchon umbrella, as well as print and digital media for Marchon. Range of work extended from product brand launch, print and social media posts and email blasts for Nike Vision, Calvin Klein Eyewear, Dragon Alliance and Columbia Eyewear.

Junior Graphic Designer & Production Artist, Northport Copy

(May 2017–August 2017) Northport, NY

Managed existing and new accounts on formulating strategies by designing a diverse portfolio of media prints while relying heavily on following deadlines. Adhered to quality control protocols and continuity of the company and brand through conception to final execution.

Graphic Designer, University Marketing—University of Wisconsin-Stout

(October 2013–April 2017) Menomonie, WI

Began as an entry-level Graphic Designer and quickly moved to lead Student Designer in less than one year. Scope of work included branding for the University of Wisconsin-Stout, logo design, word-marks, brochures, web-graphics, and print and digital media design.